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**MAKAU PARTNERS WITH THE FOUNDATION HOUSE, CLUBCO.COM AND  
OTHER COMPANIES TO HELP PERPETUALLY FUND GREAT CAUSES**

*People & their Companies Share Resources to Make the Big Shopping Season of the Year  
the Most Lucrative "Giving" Season of the Year*

**Orem, UT – October 12, 2007** – Makau Corporation, your training partner, today, announced its partnership with The Foundation House, a non-profit library of charities, to help them launch the Shopping for Abundance *Christmas Charity Challenge* in New York City this week.

Makau, The Foundation House, CLUBCO.com and others are sharing resources to help Shopping for Abundance, the Christmas Charity Challenge launch in New York City. They will be stopping by to speak with the world's communicators – the media and press.

Makau Corporation, home of the foundational LMS and your iPod training expert shared its custom training resources with The Foundation House to create the instructional video and podcast for the introduction of their organization. This resource is now viewable on [www.thefoundationhouse.org](http://www.thefoundationhouse.org) as well as on [www.makaucorp.com](http://www.makaucorp.com). Also, they are partnering with the Foundation House to perpetually fund charitable causes by challenging people to do their shopping online with a membership which gives up to 5% cash back every time shoppers shop.

According to Kristen Lamb, author, radio host and The Foundation House founder, after launching her library with Makau's help this summer, she has been amazed at the people who view their podcast and immediately jump in to help.

"Imagine a world where every person and every business pitches in to help, just think of the funds that could go to the world's good causes," said Lamb. "We've come up with a way to do that, and Makau Corporation is a great example of what good can be done by sharing talents and resources. Their work is beautiful and they are the best creating ways to communicate powerful messages."

(more)

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Aside from its business resources several of people in with the Makau team have chosen to jump in and do their online shopping for the some of the charities involved with the Foundation House and the Shopping for Abundance *Christmas Charity Challenge*.

According to Scott Robinson, financial consultant and manager to Makau Corporation and the rest of the businesses associated with the John D. Jacob Company, he is a fan of shopping online and has chosen to shop for It's a Miracle Center.

"I don't have much free time, yet shopping online lets me creatively purchase gifts for my family on my lunch break or at home in the evenings," said Scott Robinson. "Makau and its team are happy to support the Foundation House and shopping for charity. With the amount of money other people and myself spend online, I believe giving a portion back to charity is a smart idea."

Several organizations are involved with the Shopping for Abundance Christmas Charity Challenge, including Makau Corporation, CLUBCO.com, Cartridges for Kids, Links-for-Learning, Grapevine Talk Radio Network, Planetary Streams, Inc., GrowthClimate.com and DesiginIt. All organization are invited to join with the Foundation House,

All non-profit organizations are invited to apply to participate in Shopping for Abundance and apply for the Clubco Christmas Charity Challenge, the list of those already participating to date include:

Earth Share, Cystic Fibrosis Foundation, National Anthem Project, Foundation for Effective Government, Prader-Willi Association, Juvenile Diabetes Research Foundation, Kids 4 Fit Kids Foundation, Loflin/Anaya Foundation, Mountainland Academy, One Heart Bulgaria, People Helping People, Signing Time Foundation, The Family Center of Utah Valley, The Foundation House, The Ive League Inc, World of Difference, Youth Visions, SSAFUNIII, It's a Miracle Center, Chainbreaker Foundation, Bull By The Horns, RACE, Whitaker Wellness Institute, Aspen Academy, AFRIKSOU, Great Life Foundation, Lifeback Inc, Rising American Indian Nation, Run for a Difference, Africa is Life Changing, Hearts & Hands In Action, Red Cross Mountain Valley Chapter, and Bald Girls Do Lunch.

If you would like to participate please contact [Nsmith@makaucorp.com](mailto:Nsmith@makaucorp.com). To personally commit to *The Christmas Charity Challenge* and to get your FREE Clubco.com membership (a \$35 cost), please email [natalie@healthywealthywow.com](mailto:natalie@healthywealthywow.com). To learn more, please call 801-655-1560 ext.162.

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### **ABOUT MAKAU CORPORATION**

Makau Corporation, your training partner, specializes in flexible training solutions that meet 'your' training needs. Makau empowers computer users at all levels, from novice to expert, with the skills and knowledge necessary to compete successfully in today's rapid changing business environment. Certified trainers with years of hands-on experience take the confusion out of learning by walking you through every step of a process or program in a clear, comfortable, user-friendly format. With many courses available and a full featured learning management system (LMS) to manage all of your training needs, Makau provides the training you are looking for. Makau Corporation is a private company established in 2002. For more information please visit [www.makaucorp.com](http://www.makaucorp.com) or contact 801-224-9449.

### **ABOUT THE FOUNDATION HOUSE:**

The Foundation House, is a library of charities, which combines non-profit organizations from all over the world with the individuals in need and those seeking to help. The Foundation House is a 501c3 non profit organization designed to make the right connections for the right people through simple, everyday actions. When you find yourself in crisis you can click through our website and find the charity in your area that will help you get the assistance you need. If you are someone looking for ways to serve others, the Foundation House will get you in contact with those charities that will most effectively use your unique skills and gifts. We also combine charities who, through common efforts and synergistic behaviors, can do so much more together. For more information, please contact [info@thefoundationhouse.org](mailto:info@thefoundationhouse.org) or visit [www.thefoundationhouse.org](http://www.thefoundationhouse.org).

### **ABOUT CLUBCO.com:**

CLUBCO.com is an innovative consumer referral marketing company that offers more than 1 million everyday, name brand products at great prices to consumers through a 24/7 online shopping portal. CLUBCO also offers a shopping portal to more than 100 of the nation's largest online retailers. CLUBCO.com offers an easy way for non-profits and schools to generate perpetual fund raising through everyday online shopping. Established in 2006 and still in the Beta stage, CLUBCO.com is scheduled to launch in early 2008. For more information please contact Please Jill Bowler at 801-623-5500 or by email at [jbowler@clubco.com](mailto:jbowler@clubco.com) between 8 am and 5 pm (MDT) Monday – Friday or visit [www.clubco.com](http://www.clubco.com).