

NEWS RELEASE

FOR IMMEDIATE RELEASE

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MAKAU CORPORATION OFFERS PROFESSIONAL DEVELOPMENT COURSES FOR WOMEN

Makau Training Assists Women in Developing Skills That Build Strengths

Orem, UT -- March 2, 2006 – Today, Makau Corporation, your next-generation training partner, offers a list of professional development courses and workshops to meet women’s unique needs.

Makau is one of the first professional development providers to understand and focus on specific training methods that work best for women. This gives workshop participants more time to dissect and practice skills in the way that best works for them.

Makau technology is developed with understanding that most women are more collaborative than men and that the basic female executive toolkit is different than the toolkit of their male counterparts. We focus on what’s missing, not on a standard list of skills that all leaders need. We focus on women’s needs and develop these skills through examples and practice sessions geared to the unique learning perspective of women.

According to Barbara Jackson, co-founder and Vice President of Professional Development for Makau Corporation, co-host of *Your Career Doctors* radio show and the co-founder of YourCareerDoctors.com, Makau is leading the way for women who want to build their careers and achieve more.

“Men and women learn differently there’s a shocker,” said Jackson. “Makau’s Professional Development for Women helps women understand gender-specific behavior and develop the skills necessary to deal with differences and achieve results.”

Makau is pleased to be the leader in professional development tailored to women. Our Powerful Tools for Successful Women suite is an unprecedented collection of skill building workshops aimed at moving a woman’s career to the next level. This suite includes:

- NegotiationPlus for Women
- Critical Communication Skills for Women
- Leadership Boot Camp for Women
- Behaviors That Count
- U.P. – Power, Influence, and the “You” Perspective – A Woman’s Guide

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ABOUT MAKAU

Makau, your training partner, offers enterprise-wide, 24/7 delivery of next-generation and custom courses in partnership with training professionals, converting cost centers into revenue streams.

By partnering with Makau, organizations bridge the gap from:

- Training the top few to enterprise-wide learning
- Classroom-only instruction to customized, blended delivery
- Trainer limitations to unlimited e-learning delivery
- Mandated schedule to 24/7 availability
- High capital investment to flexible cost-sharing

Makau combines advanced e-learning with traditional on-site workshops. We employ rapid-development tools to create media-enhanced custom content. Using our SCORM-compliant LMS, Makau improves IT and professional skills course delivery over networks and the internet.

Makau Corporation is a private company established in 2002.

For more information please visit www.makaucorp.com or contact 801-224-9449 or pr@makaucorp.com.